



Mêlée Numérique

SAVE THE DATE DU 22 AU 29 SEPTEMBRE

TOULOUSE 27.04.2023

PRESS RELEASE

THE HISTORIC DIGITAL AND INNOVATION FESTIVAL RETURNS THIS AUTUMN!

La Mêlée Numérique is back with a new edition promoting digital and made-in-Occitanie innovation, **from 22 to 29 September 2023 in Toulouse**. Supported by the Ministry of Economy, Finance and Industrial and Digital Sovereignty, this unmissable festival brings together **more than 10 000 participants at 177 events each year**.

WORK TOGETHER WITH US IN THE NAME OF RESPONSIBLE AND TRUSTED DIGITAL TECHNOLOGY

As a major moment mobilising and promoting Occitanie's digital and innovative ecosystems, **the festival will focus on responsible digital technology**. In a context where the environmental emergency has become such a major concern, how can we make digital technology more efficient and responsible? What innovative solutions can we find to help create a more sustainable world?

ACTIVELY PARTICIPATE IN THE DEVELOPMENT OF THE DIGITAL ECOSYSTEM IN OCCITANIE

Over several days, startups, VSB, SME, large corporations, local authorities, associations, public actors, schools, laboratories, decision makers, experts and users will meet to exchange ideas on **digital transformation, cybersecurity, health, tourism, connected sport, industry of the future, territories, virtual reality, data and artificial intelligence**. Moving beyond these themes, La Mêlée Numérique 2023 aims to reflect on the uses of the digital technology of today and tomorrow.

As **Édouard Forzy, President of the association of La Mêlée**, has highlighted, **this festival is a unique opportunity to showcase the ecosystem and knowledge of Occitanie**. It is for that reason that we now invite **businesses, partners and the media** to promote digital innovation together at La Mêlée Numérique 2023.



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